



# Aura

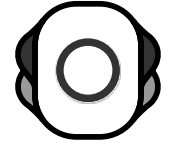
Enhancing Care Through AI-Driven Interactions



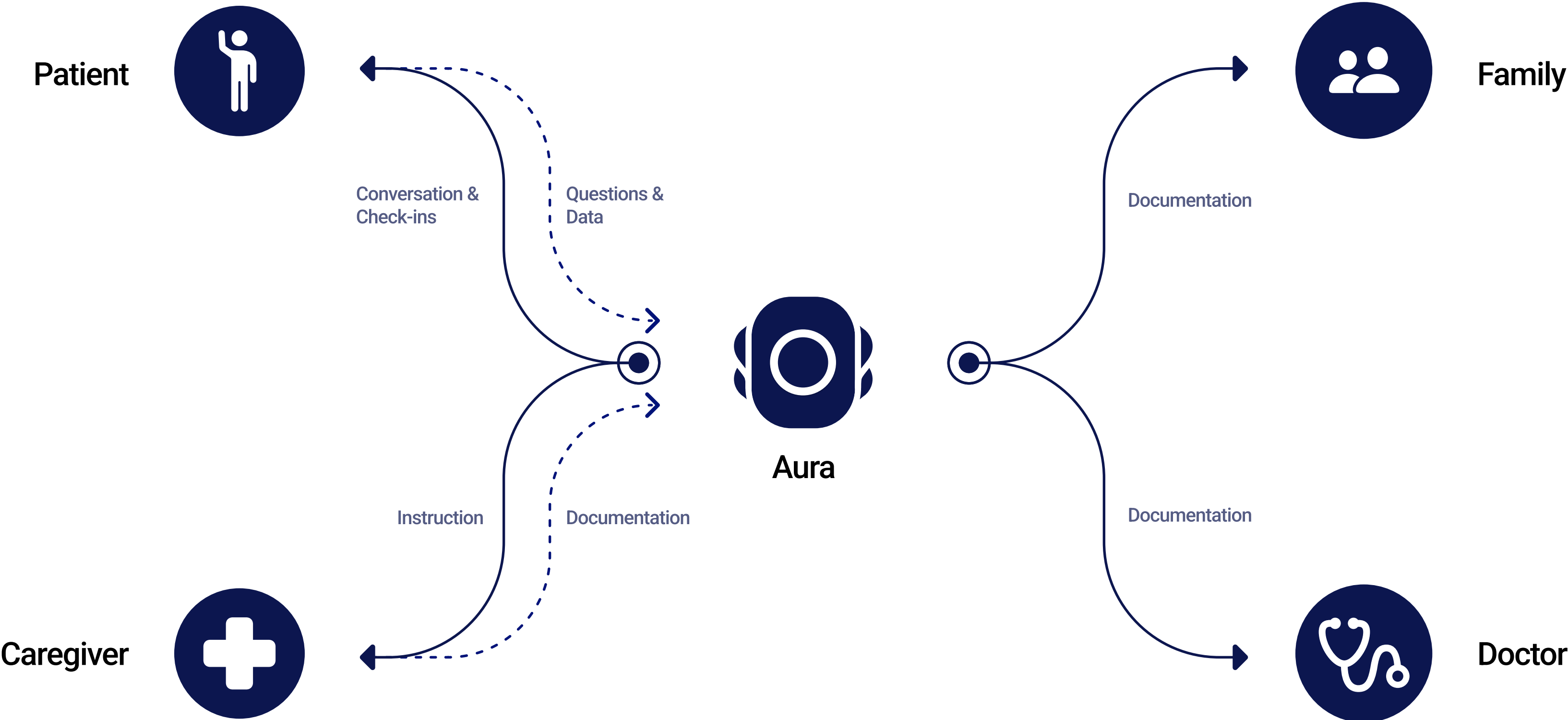


# An aging population, caregiver burnout, and rising elderly loneliness highlight urgent gaps in today's care systems.



We're  **Aura** and our mission is to **make care more human, efficient, and personal**—through a speech-interactive device that supports both caregivers and the people they care for.

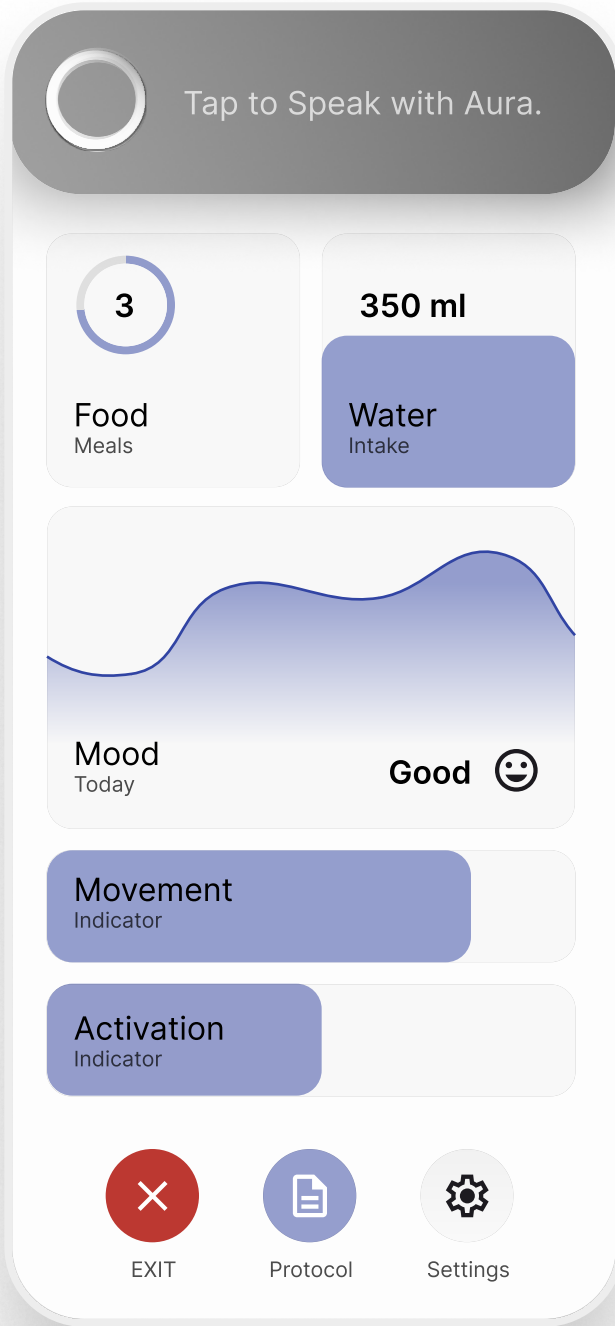
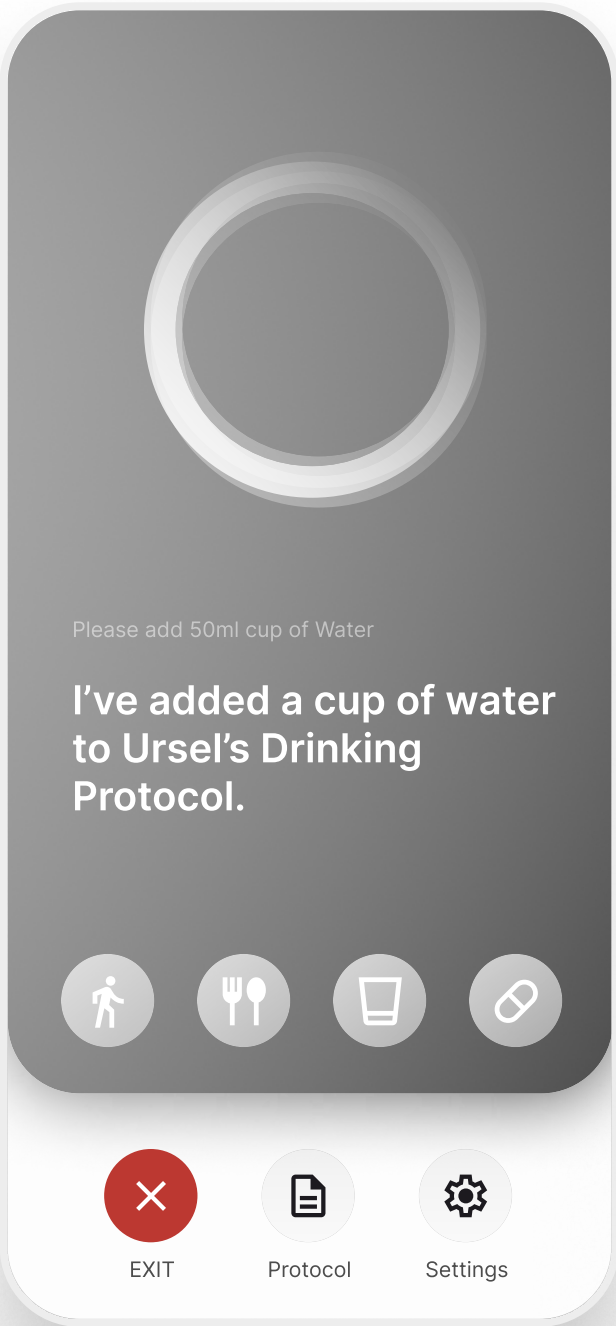
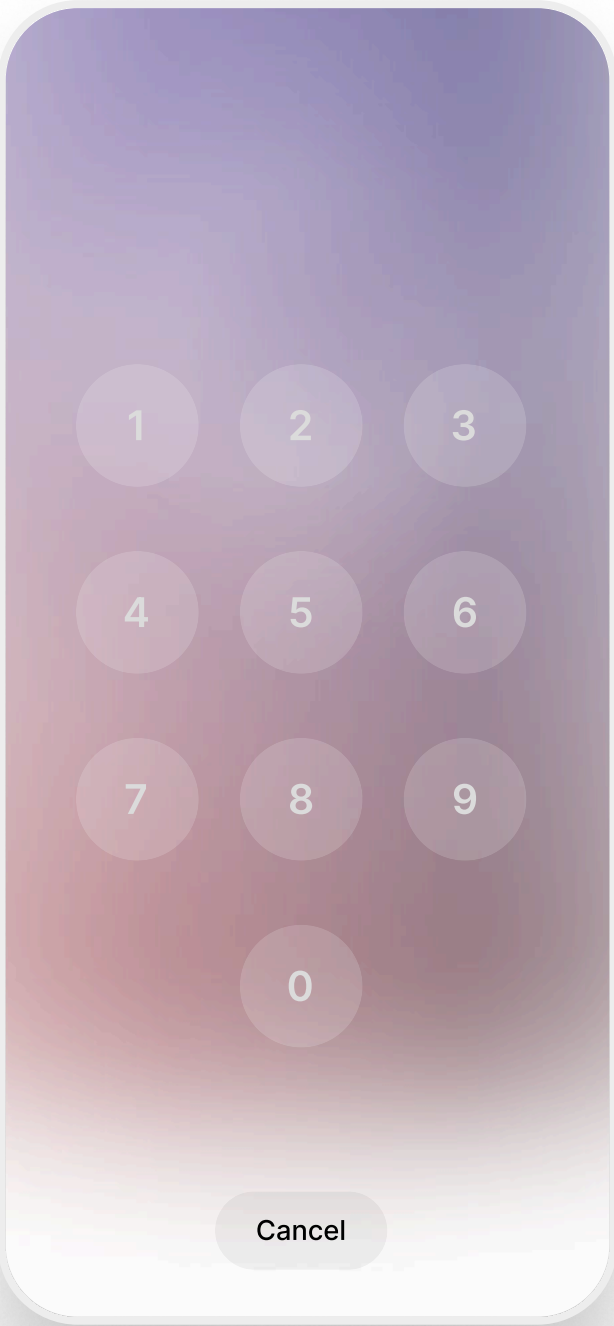
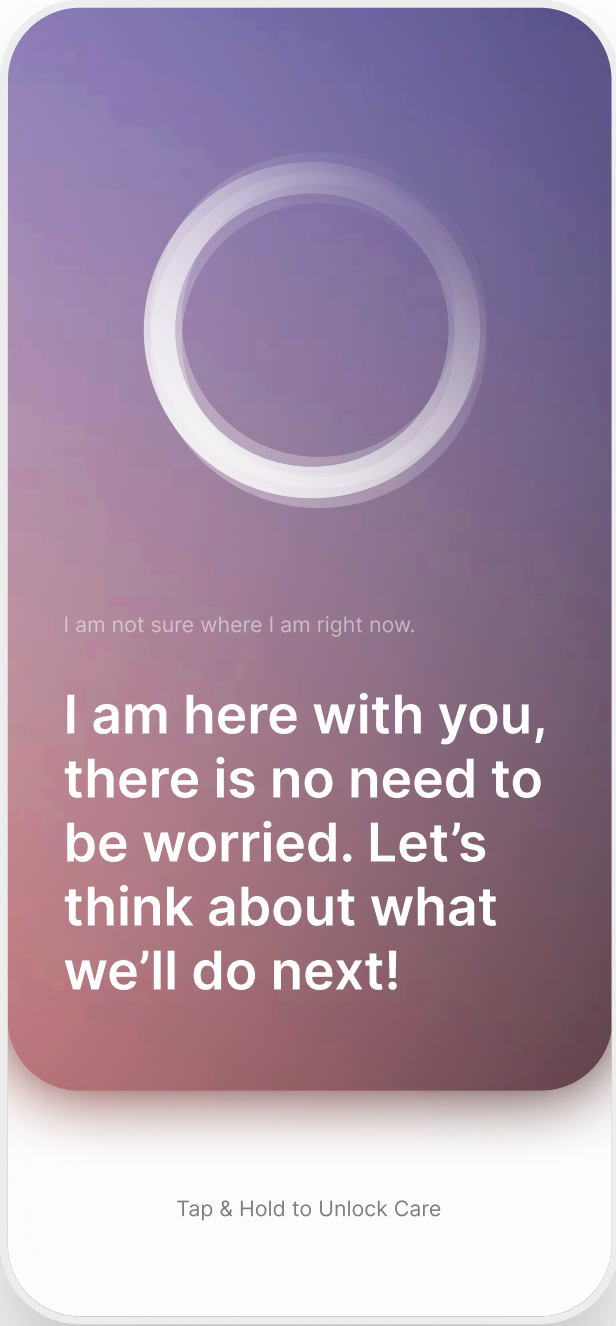
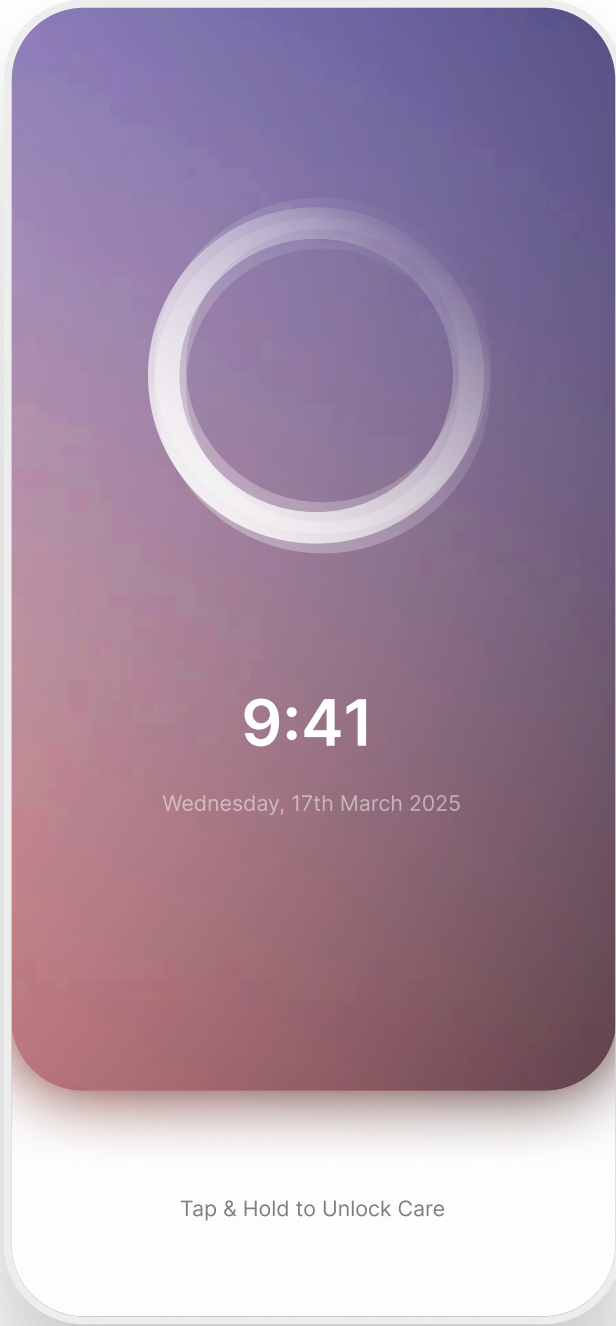
CONCEPT



Patient

SWITCH

Caretaker







Daily Check-ins &  
Proactive Conversation



Constant Availability  
as a Companion

Patient

Caretaker



Automatic  
Documentation



Integration with  
existing systems

BENEFICIARIES



Primary Target User

Elderly receiving at-home care  
Target Costumer: Ambulatory Care Provider

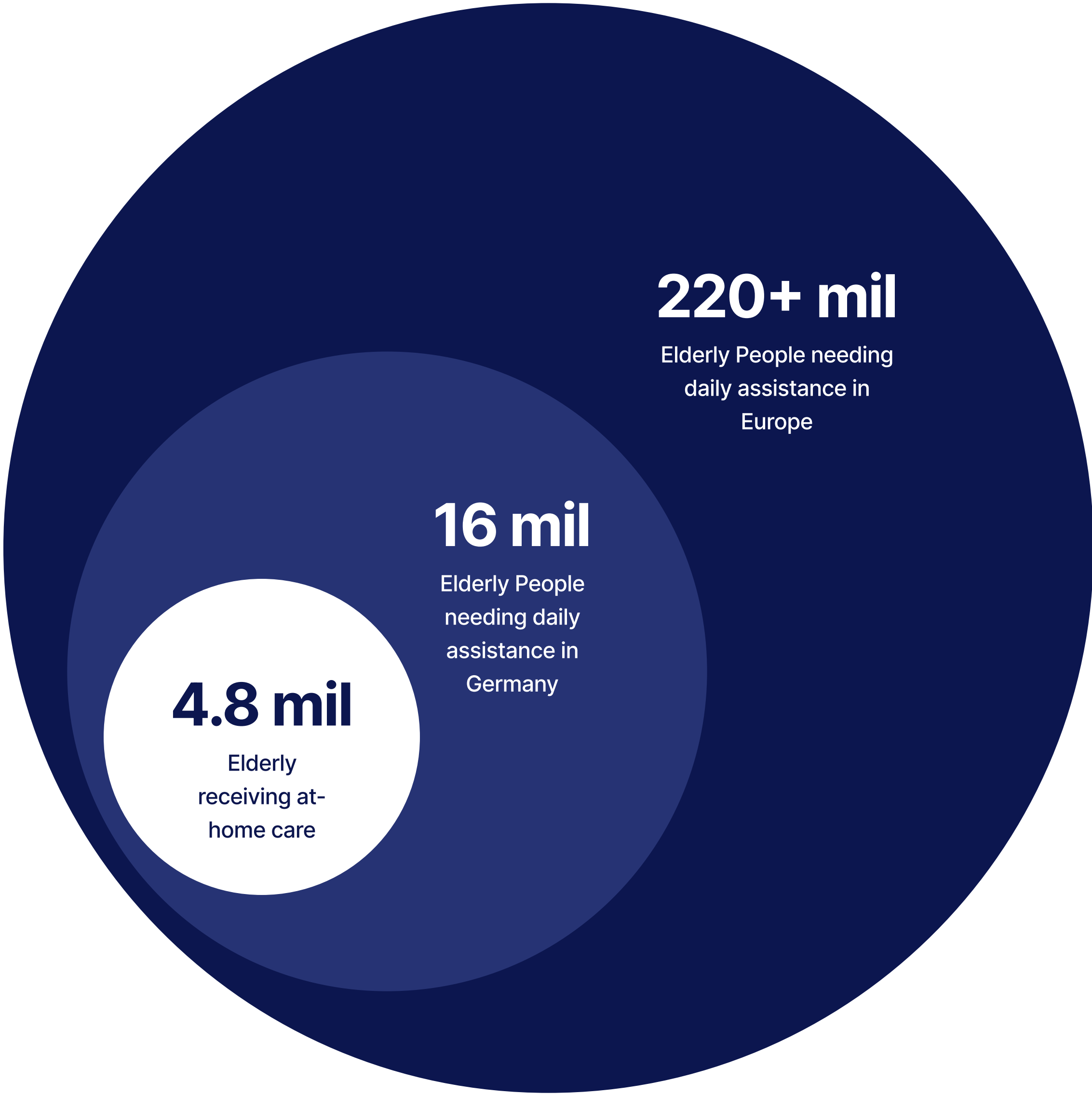
Safety   Connectedness   Autonomy



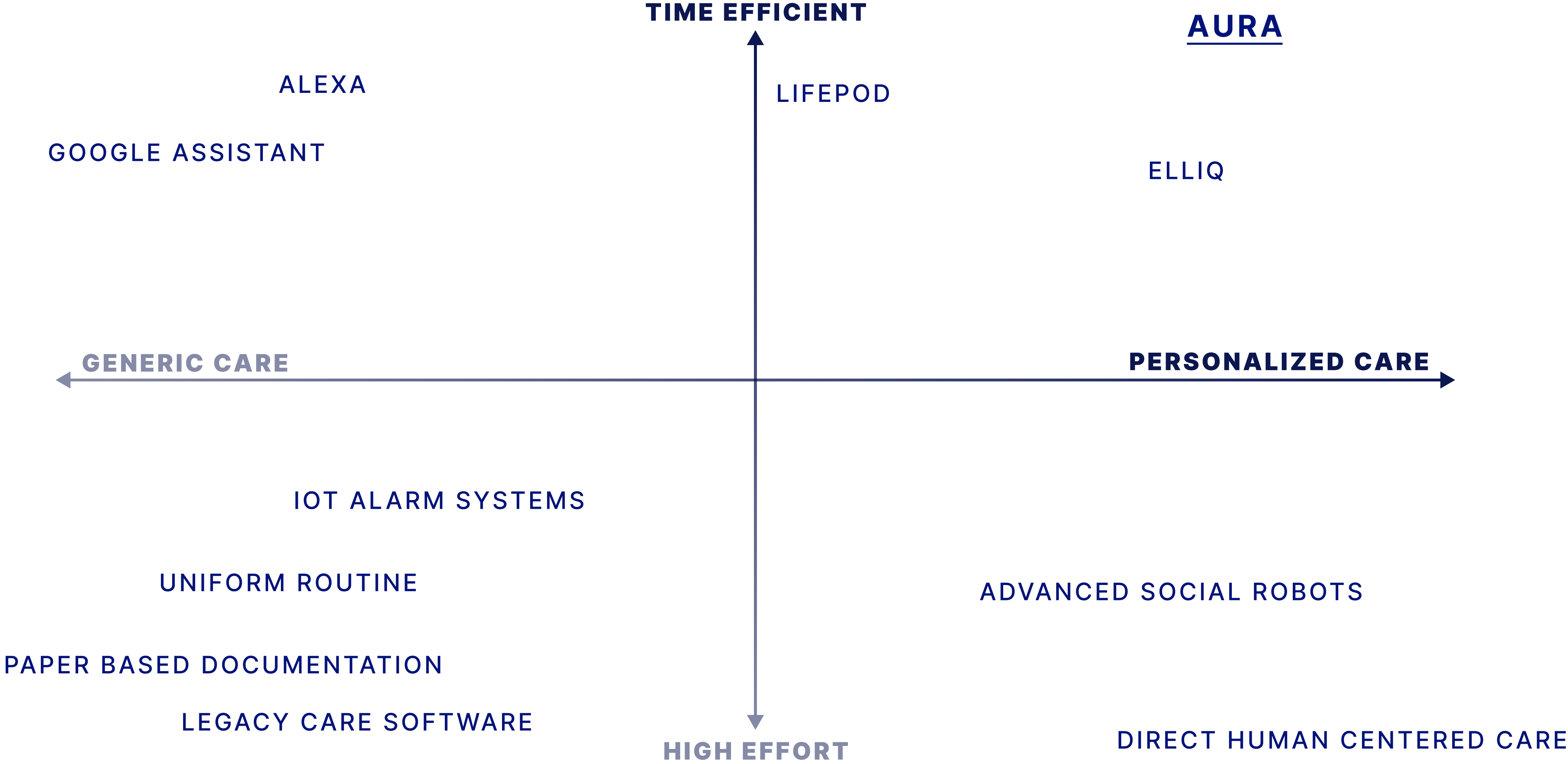
Secondary Target User

Elderly People needing daily assistance  
Target Costumer: Stationary Care Provider

Safety   Connectedness   Autonomy



MARKET OVERVIEW





OUR TEAM



Moritz Scheffer, Co-Founder

Industrial Designer

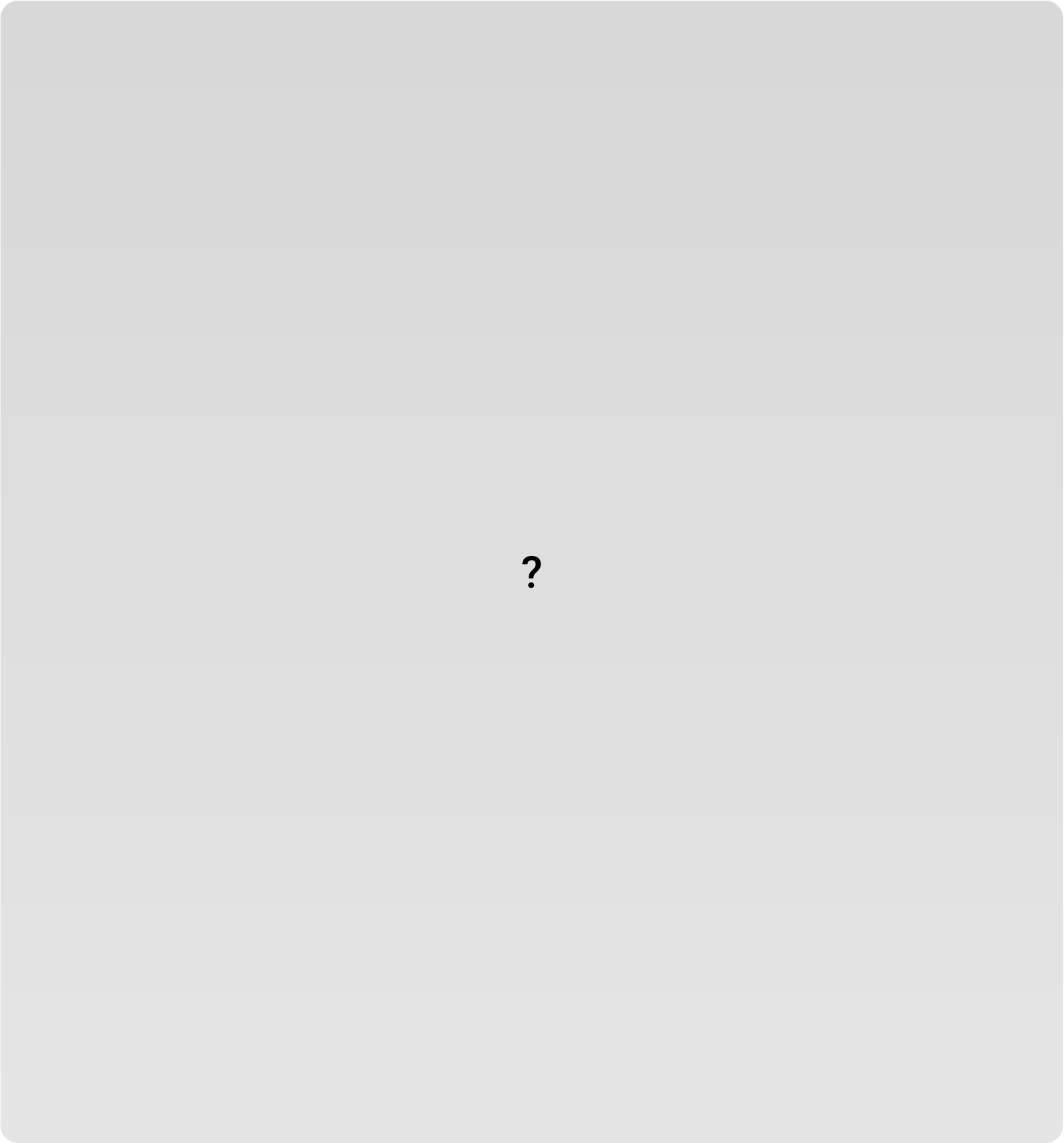
- B.A. Industrial Design, *M.A. System Design*
- Experience in Health Care Design
- Experience as an EMT



Luis Somasundaram, Co-Founder

Industrial Designer

- B.A. Industrial Design, *M.Des. UC Berkeley*
- Experience in Well being & Experience Design
- Experience as a User Experience Designer



TBD., VP Software Development

Software developer

- -
- -
- -

# Thank you!

ME@MORITZSCHEFFER.COM /  
CONTACT@LUISSOMA.DE